



# CUSTOMER CASE

Früchtehof Schindler

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**CYKLOP**<sup>®</sup>  
GLOBAL PACKAGING SOLUTIONS

STRAPPING  
WRAPPING  
CODING  
TAPING

# CUSTOMER CASE FRÜCHTEHOF SCHINDLER

Faster and more  
environmentally  
friendly  
packaging of asparagus

**Früchtehof Schindler:**  
grower and packer of white and  
green asparagus and blueberries for  
sale in supermarkets.



## Case: Faster and more environmentally friendly packaging of asparagus

### THE CHALLENGE

Früchtehof Schindler has a peak period of around three months for processing asparagus. The asparagus must be harvested, packaged and transported during these three months. Packing asparagus is a time-consuming process. The asparagus are packed in a plastic bag, labeled and packed in boxes. These boxes are sent to the supermarket and the product is scanned at the checkout by means of a barcode. The labels differ per type of asparagus (green or white) and per barcode (at end customer level). In addition,

employees must be able to easily set the variable print data and / or change the label. Früchtehof Schindler has the desire to reduce the consumption of plastic film with their end customers and to speed up the packaging process.

Cyklop was asked to help improve this process, with keeping in mind that labels and print data need to be changed easily, that the asparagus is packaged quickly and that film consumption is drastically reduced.

### THE SOLUTION

After extensive discussions, on-site visits and test rounds, an Elastobinder with label printer was chosen. This machine bundles asparagus together by means of two thin elastic bands (Strepper®). A [Strepper®](#) is a closed elastic, which does not deform the product and leaves no traces / damage. A label is attached to one rubber band. With a few simple actions you can choose another label. The menu is available in multiple languages, allowing employees of different nationalities to work with the machine.

By working with Streppers®, a plastic bag is no longer used to pack the asparagus.

### THE RESULT

"By working with the Elastobinder, we can now make the labels per day. We can also easily switch between green and white asparagus", says Clemens Mertens of Früchtehof Schindler. Due to the combination of Elastobinder with label printer, the labels no longer have to be printed in advance, but are printed on the spot. Mertens also emphasizes that the process is faster, because bundling and labeling is done in one operation. "Previously, the asparagus were packed in a plastic bag by one employee, after which they were labeled by another employee. Now these two steps have been combined and we are saving on the plastic bags ". The people at Früchtehof Schindler have worked seamlessly with this solution for a full season and the order for further automation has been given. More importantly, Schindler's end customers (supermarkets) are satisfied with the savings on plastic bags.



[Click for the video of the  
Elastobinder with label printer.](#)

## The 5 advantages of the Elastobinder with label printer:

- 1 FLEXIBLE.** The printer is easy to set up, making it easy to change the labels. For example, printing can take place at the time of packaging, and labels do not have to be ordered and printed in advance.
- 2 FAST.** By combining printing and bundling in one operation, the packaging process is accelerated.
- 3 USER FRIENDLY.** Both the Elastobinder and the printer are easy to set up, and can be operated in many languages.
- 4 SAVING.** The Elastobinder eliminates packaging in plastic bags, which reduces the environmental impact.
- 5 BETTER.** The Elastobinder is easy to operate and the process goes faster, so that employees experience less stress.

**FLEXIBLE  
AND FAST  
PACKAGING**



**100%**

A saving of up to 100%  
on plastic bag consumption



3 separate actions are  
combined in one action



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## Just start

It is not difficult to decide whether you want to automate your packaging process. The “how” is often a lot more complicated. Therefore, start by identifying your wishes and needs. Cyklop can help you with this. Together with you we explore the possibilities and benefits that automation can offer you. Our experienced specialists are ready to help!

### STEP 1

#### Contact us

Our specialists are ready to help you

### STEP 2

#### Determine what you need

We will review the situation and help you identify your needs

### STEP 3

#### Find the solution

Make a list of the options and make the decision

## WE ARE HERE TO HELP

Working with an Elastobinder and label printer has many advantages and we would like to help you get the most out of it.

## Our experienced specialists are ready to help you!



#### Call us

+44 1480 216 777



#### E-mail us

info@cyklop.co.uk

## About Cyklop UK Ltd.

Cyklop UK Ltd. is a subsidiary of Cyklop International, a global manufacturer and supplier of packaging systems and materials. With our products and expertise we offer our customers the best solution in the field of cargo securement during internal and external transport, with the focus on the safe and undamaged transport of products. We offer solutions tailored to the market: hand-held devices, machines and systems, precisely matched consumables, professional advice and a solid service.

More information can be found at [www.cyklop.co.uk](http://www.cyklop.co.uk)

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